

Temple Sinai Facility

Special membership meeting

February 7, 2006

7PM

Agenda

- Introduction – Steve Selig
- Needs/issues – Melissa Woods
- Preference survey – Camm Epstein
- Grant – Bread & Torah – Steve Selig
- SPC facility options – Charlie Newman
- Seed money request – Trudi Renwick
- Next steps

Needs/issues

- **Space**

- Classroom shortage
- Poor bathrooms
- Sacred space
- Kitchen size
- Lack of office space
- Library inadequate
- Competing programs

- **Safety**

- Students and Broadway

- **Appearance**

- Deferred maintenance
- Drainage issue
- Electrical/plumbing
- Plastering/painting
- Floor repair

Preference survey

Temple Sinai, Saratoga Springs



Background and Objectives

- Temple Sinai is interested in describing congregants' preferences for various facility options.
- The primary objectives of this study are to:
 - Identify the relative importance of various facility attributes.
 - Rank levels within each attribute.
 - Model preference share for different options within various scenarios.
 - Describe the demographics of congregants.

Methods

- 123 20-minute online surveys were completed between 10/20/05 and 11/25/05.
 - The survey was powered by Sawtooth Software's Adaptive Conjoint Analysis module.
 - It is important to note that each survey was tailored (i.e., adapted) by the survey software based on each respondent's responses.
- ✦ Respondents were assigned unique passwords and provided with a link to the survey website.

Desired improvements

- Building improvements was the most common desired improvement.
- The sanctuary, parking and maintenance were often cited as desired improvements.
 - Most respondents that identified maintenance also cited building improvements.
 - Many respondents that identified the sanctuary also cited building improvements.
 - Some respondents that identified parking also cited building improvements.

Level utilities

- On average, the levels with the highest utility values are:
 - 150 sanctuary seats
 - Sanctuary used for multiple purposes
 - 50 private parking spaces
 - Downtown/Broadway location
 - \$100,000 renovation/construction cost
 - Larger number of classrooms (for 1 religious school session)
 - Multipurpose room can add 150 sanctuary seats
 - 1 future expansion acre
- On average, the levels with the lowest utility values are:
 - 75 sanctuary seats
 - Sanctuary used exclusively for worship
 - 0 private parking spaces
 - Location 5- to 10-minute drive to downtown/Broadway
 - \$3,000,000 renovation/construction cost
 - Smaller number of classrooms (for 2 religious school sessions)
 - Multipurpose room cannot add sanctuary seats
 - 0 future expansion acres

SPC facility options

- Home of the Good Shepard
- Molly Wilmont house on Broadway
- YMCA
- Shaara Tfille initiative
- Caroline Street (Church Nazarine)

Seed money request

- Demographic study – to estimate the **growth of the Jewish population** in the greater Saratoga Springs area
- Financial feasibility study – to evaluate the potential **fund raising capability** towards a Temple Capital Fund initiative
- Engineering cost estimator – to establish **reasonable cost estimates** for the various facility options

Not to exceed \$25,000

Next steps - funded

- Interview and engage consultants for demographic and feasibility studies
- Interview and engage appropriate professional to generate working drawing and cost data
- Develop an ongoing communication program
- Report back to the membership